



SEATS 2008 Registration Form

Registrant Name: _____

Employee/Guest Name: _____

Employee Name: _____

Shop Name: _____

Address: _____

Phone: () _____ Fax: () _____ E-mail: _____

Fees include educational seminars, meal functions and trade show. To help us with our room, staffing and food arrangements, please indicate the number of people from your group planning to attend each function:

Friday, April 18 • 2 p.m. - 5 p.m.

- _____ Marketing, It's More Than Just Advertising!, Kelly Bennett
- _____ Negotiation Skills, Keys to Improved Profitability, Hank Nunn

Saturday, April 19 • 8:30 a.m. - 11:45 a.m.

- _____ Fuel Trim Diagnostics Strategies, Jeff Masterman
- _____ Electronic Throttle Control, John Thornton
- _____ Advanced Diagnostic Challenge, Jim Garrido
- _____ The Competition for Customer Loyalty, Bill Haas
- _____ Collision Industry Issues Town Hall, Denise Caspersen

Saturday, April 19 • 3 p.m. - 6:15 p.m.

- _____ Engine Mechanical Testing with Electronic Methods, John Thornton
- _____ J2534 Reprogramming, Lee Murphy
- _____ Effective Selling Without Sacrificing Customer Service, Kelly Bennett
- _____ Selling: The Most Important Thing We Do!, Hank Nunn
- _____ Beyond the Books ... OEM Service Information Web Sites, Bill Haas

Sunday, April 20 • 8:30 a.m. - 11:45 a.m.

- _____ Emerging Technologies, Jim Moore
- _____ Experience the Power of Leadership, Kelly Bennett
- _____ Marketing 2008 and Beyond, Dave Dunn

	Early registration (By March 14)	Regular (After March 15)
Member	\$200	\$250
Member Spouse /Guest	\$175	\$225
Non-member	\$225	\$275
Non-member Spouse/Guest	\$200	\$250
Member Technician Day Only	\$150	\$200
Non-member Technician	\$175	\$225

All classes are limited to 50 students (first come, first served basis). Please feel free to make copies of this registration form if needed.

Form of Payment for SEATS Registration

Check (made payable to SEATS) Check # _____ Amount \$ _____

Credit Card: American Express Discover Visa Mastercard

Card Number _____ Expires _____ Amount \$ _____

Name on Card _____ Signature _____

Date _____

Hotel Information

Please call NOW to make your reservations and ask for SEATS special meeting rate of \$112 per night, single or double. Sheraton Hotel at Four Seasons, 3121 High Point Rd., Greensboro, N.C. 27407, (800) 242-6556 or (336) 292-9161. **Reservation deadline is March 18, 2008.**

Mail or fax completed registration form to SEATS, 108 Cypress Pond Lake, Elgin, South Carolina 29045, Fax: (803) 699-3273
Visit www.SEATSinfo.com for more information, including online registration!